



FYI NEWSLETTER

Promoting Responsible Economic Development Since 1967

March 26, 2020

Free Small Business Resource Webinar

The New Castle County Chamber, in partnership with the United Way, is presenting a free webinar on Monday, March 30 to provide updates on assistance programs available for small businesses in Delaware.

Click on the image below to register.



April Member Reception Canceled



SPECIAL THANKS TO OUR SPONSORS



We will reschedule our visit to the new Ammon-Pinizzotto Biopharmaceutical Innovation Center on the UD STAR Campus to a later date.

We are hopeful that the May Dinner Meeting, Scholarship Presentation and the Annual Meeting can be held on May 19. Announcements will be emailed once registration is open.

COVID-19 Information for DE Small Businesses

Governor John Carney on Tuesday provided additional guidance from the State to help employers better understand the [fourth](#) and [fifth](#) modifications to his State of Emergency declaration, which ordered Delawareans to stay at home whenever possible and closed all [non-essential businesses](#) in Delaware to help fight the spread of COVID-19.

The most frequently asked questions and answers are provided below.

Q: Does the order require that I obtain any paperwork, either as an employer or an employee of an essential business, to clarify that status?

No, it does not, and no such paperwork is needed. A full list of essential industries can be found [here](#). If your business activity is on that list, your business is permitted to remain open as long as it follows all necessary CDC guidelines for safety at this time.

Q: My employer says our business is essential, do I still need to report to work?

Staffing questions should be addressed between employers and employees. As long as

employers are following applicable guidelines on both leave and on the recent essential designation, then employees should handle any requests directly with employers.

Q: How do I determine if my business is designated as essential?

The easiest way is to use the four-digit NAICS code associated with the business. If you are the owner of the business, you can locate your NAICS code by a) looking at your unemployment insurance forms, b) looking at your most recent tax returns, or c) searching Google for your industry followed by the term “NAICS code”.

If you are not the owner of your business, please contact your manager or other appropriate employment supervisor and ask them for clarification on the business status.

Q: What happens if my business fails to comply with the order, either regarding our status as essential or non-essential, or with following CDC guidelines?

Failure to follow CDC guidelines will result in closure on an individual firm basis until the State of Emergency is lifted. Businesses who continue to operate even if they have been deemed non-essential will be given an initial grace if their failure to comply was done after a good faith effort to clarify their status, but those who do not comply and knowingly do so will be subject to civil and in some cases criminal penalties.

Q: What if my business has multiple NAICS codes?

Follow the least restrictive code. If one code is deemed essential while others are not, the business should be considered essential unless further clarification has been given by the state to you directly or through an industry trade group.

Q: Can I change my NAICS code to a code that is essential?

The NAICS code that should be used is the NAICS code that the business had for their most recent unemployment and/or tax filings prior to the issuance of the State of Emergency. A business classified as non-essential who changes or adds a NAICS code in order to fall under the essential category will be subject to the same civil and criminal penalties as a company that knowingly fails to comply with the order.

More information can be found at: business.delaware.gov/coronavirus.

TIIF Submission Deadline Extended

Due to the impact the COVID-19 virus has left across the state, DelDOT has extended the Transportation Infrastructure Investment Fund's (TIIF) first submission deadline

New Submission Deadline: April 15, 2020

More information and TIIF submission forms can be found on the [Development Coordination website](#).

If you have any questions, please feel free to contact the Development Coordination Section at (302) 760-2266.

Free Webinar: A Student's Guide to the Quarantined College Search

Do you have a college-bound senior? FAME Inc. is presenting the following opportunity for Delaware students and family members.

With college fairs, visits, and recruiting events being canceled, students are left wondering how they can continue their college search and make an informed choice on which college they'll attend. Will they have to select their college without visiting campus? What are admission teams doing differently to engage them? What can they do to get noticed? And will deadlines for submitting applications and accepting offers be extended?

Join a panel of college recruitment and admission experts on Wednesday, April 1 at 1:00 p.m. for a free [webinar](#) where they'll answer these questions and more. They'll share how they are managing recruitment during this unprecedented time and how you can showcase your talents, even when competitions and events have been canceled. Oh, and don't forget to submit your questions on the registration form!

FAME Inc. is working to promote safe technology-based solutions to address the unique challenges presented by the COVID-19 pandemic. To learn more about TEC/Tallo please visit www.famedelaware.org and click the TEC/Tallo link on the home page.

REGISTER

WE'VE MOVED - PLEASE NOTE OUR NEW ADDRESS IN YOUR RECORDS

The Committee of 100

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