



DuPont Country Club
Wednesday, December 1, 2021

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorship Opportunities

Presenting Sponsor: \$6,000 – Exclusive (SOLD)

- Premier Recognition on Online Bidding Site – seen by every bidder!
- Presentation of Crystal Award at November 2021 Dinner Meeting
- Ten (10) Tickets (\$1,950 value)
- Full Page Color Ad in Auction Catalog – Back Cover (\$750 value)
- Premier Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured Prominently on Auction E-Mails and Auction Web Page

Platinum Sponsor: \$4,500

- Ten (10) Tickets (\$1,950 value)
- Full Page Color Ad in Auction Catalog – Premier Location (\$500 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured Prominently on Auction E-Mails and Auction Web Page

Gold Sponsor: \$3,500

- Five (5) Tickets (\$975 value)
- Half Page Color Ad in Auction Catalog (\$350 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Leaderboard Sponsor: \$3,000 – Exclusive – *NEW for 2021!*

- Premier Recognition on Leaderboard Screen to Track Bidding Action
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Live Music Sponsor: \$2,500 – Exclusive – *NEW for 2021!*

- Logo featured on Prominent Sign on Stage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

The Committee of 100
49th Annual Auction
Wednesday, December 1, 2021

Sponsorship Opportunities (continued)

Silver Sponsor: \$2,000

- Two (2) Tickets (\$390 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Bar Sponsor: \$1,750 – Limit 3 (SOLD OUT)

- Logo featured on Prominent Sign at Bar
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Food Station Sponsor: \$1,300 – Limit 6 (SOLD OUT)

- Logo featured on Prominent Sign at Food Station
- Carving, Potato, Shrimp, Appetizer, Dessert, and Coffee Stations available
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Wall of Wine Sponsor: \$1,000 – Exclusive (SOLD)

- Logo featured on Prominent Sign at Wall of Wine – our most popular raffle!
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Greater Giving Sponsor: \$750 – Limit 2

- Premier Recognition on Greater Giving Online Bidding Site – seen by every bidder!
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

High-Top Table Sponsor: \$500

- Company Logo on High-Top Table Sign
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Auction Item Sponsor: \$500+

- Donate \$500 or more toward the purchase of Silent Auction or Raffle Items and we'll do the buying for you!
- Recognition on Online Bidding Site and Item Sign
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

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Advertising Opportunities

Centerfold Double Ad: \$1,200

- Full Page Color Spread
- Premier Location in the Centerfold of the Auction Catalog
- Dimensions: 11" wide x 8.5" high

Inside Front Cover Ad: \$650

- Full Page Color
- Premier Location on the Inside Front Cover of the Auction Catalog
- Dimensions: 5.5" wide x 8.5" high

Inside Back Cover Ad: \$650 (SOLD)

- Full Page Color
- Premier Location on the Inside Back Cover of the Auction Catalog
- Dimensions: 5.5" wide x 8.5" high

Full Page Ad: \$500

- Full Page Color
- Dimensions: 5.5" wide x 8.5" high

Half Page Ad: \$350

- Half Page Color
- Dimensions: 5.5" wide x 4.25" high

All ads must be in high resolution, print-ready digital format (300 dpi or greater).

Ads are due to info@committeeof100.com by Friday, November 19, 2021.

To Reserve your Sponsorship or Catalog Ad, register online at
<https://thecommitteeof100.com/event-4394145>

If you have questions or would like more details, contact
Lanor at lyder@committeeof100.com or 302.654.6115 or 267.207.4151