



DuPont Country Club
Wednesday, December 1, 2021

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorship Opportunities

Presenting Sponsor: \$6,000 – Exclusive (SOLD)

- Premier Recognition on Online Bidding Site – seen by every bidder!
- Presentation of Crystal Award at November 2021 Dinner Meeting
- Ten (10) Tickets (\$1,950 value)
- Full Page Color Ad in Auction Catalog – Back Cover (\$750 value)
- Premier Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured Prominently on Auction E-Mails and Auction Web Page

Platinum Sponsor: \$4,500

- Ten (10) Tickets (\$1,950 value)
- Full Page Color Ad in Auction Catalog – Premier Location (\$500 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured Prominently on Auction E-Mails and Auction Web Page

Gold Sponsor: \$3,500

- Five (5) Tickets (\$975 value)
- Half Page Color Ad in Auction Catalog (\$350 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Leaderboard Sponsor: \$3,000 – Exclusive – NEW for 2021! (SOLD)

- Premier Recognition on Leaderboard Screen to Track Bidding Action
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Live Music Sponsor: \$2,500 – Exclusive – NEW for 2021! (SOLD)

- Logo featured on Prominent Sign on Stage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

The Committee of 100
49th Annual Auction
Wednesday, December 1, 2021

Sponsorship Opportunities (continued)

Silver Sponsor: \$2,000

- Two (2) Tickets (\$390 value)
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Bar Sponsor: \$1,750 – Limit 3 (SOLD OUT)

- Logo featured on Prominent Sign at Bar
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Food Station Sponsor: \$1,300 – Limit 6 (SOLD OUT)

- Logo featured on Prominent Sign at Food Station
- Carving, Potato, Shrimp, Appetizer, Dessert, and Coffee Stations
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Wall of Wine Sponsor: \$1,000 – Exclusive (SOLD)

- Logo featured on Prominent Sign at Wall of Wine – our most popular raffle!
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Greater Giving Sponsor: \$750 – Limit 2 (SOLD OUT)

- Premier Recognition on Greater Giving Online Bidding Site – seen by every bidder!
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

High-Top Table Sponsor: \$500 (SOLD OUT)

- Company Logo on High-Top Table Sign
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

Auction Item Sponsor: \$500+

- Donate \$500 or more toward the purchase of Silent Auction or Raffle Items and we'll do the buying for you!
- Recognition on Online Bidding Site and Item Sign
- Sponsor Recognition on Auction Signage
- Recognition at Monthly Dinner Meetings and Member Receptions
- Logo Featured on Auction E-Mails and Auction Web Page

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Advertising Opportunities

Centerfold Double Ad: \$1,200 (SOLD)

- Full Page Color Spread
- Premier Location in the Centerfold of the Auction Catalog
- Dimensions: 11" wide x 8.5" high

Inside Front Cover Ad: \$650 (SOLD)

- Full Page Color
- Premier Location on the Inside Front Cover of the Auction Catalog
- Dimensions: 5.5" wide x 8.5" high

Inside Back Cover Ad: \$650 (SOLD)

- Full Page Color
- Premier Location on the Inside Back Cover of the Auction Catalog
- Dimensions: 5.5" wide x 8.5" high

Full Page Ad: \$500

- Full Page Color
- Dimensions: 5.5" wide x 8.5" high

Half Page Ad: \$350

- Half Page Color
- Dimensions: 5.5" wide x 4.25" high

All ads must be in high resolution, print-ready digital format (300 dpi or greater). Ads are due to info@committeeof100.com by **Friday, November 5, 2021 (Revised Deadline)**.

Our vendor has asked that we have all Ads submitted to them by the date listed above. We apologize for any inconveniences that this may have caused.

To Reserve your Sponsorship or Catalog Ad, register online at
<https://thecommitteeof100.com/event-4394145>

If you have questions or would like more details, contact
Lanor at lyder@committeeof100.com or 302.654.6115 or 267.207.4151